

Women and Girls Go Digital 2014

Athens, Greece



**Bringing More Women
Into Digital Sector**

Sasha Bezuhanova

Bulgarian Centre of Women in Technology,
Chairwoman

Women in ICT . . . Where are you?

Europe will miss 700 000 IT specialists by 2015. However:

Only 9 in 100 European app developers are female

Only 19% of ICT managers are women (45% women in other service sectors)

Only 19% of ICT entrepreneurs are women
(54% women in other service sectors)

Less than 30% of the ICT workforce is female

The number of female computing graduates
is dropping (3% female graduates compared
to 10% male graduates)

Only 29 of 1 000 women are IT graduates.
Of those 29 just 4 work in the ICT sector.



European Centre for Women and Technology



• Mission

A significant European increase in the participation of women in education, entrepreneurship, employment and leadership in ICT.

• Vision

Every Woman Digital = Smart Growth

• Multi-stakeholder Cooperation

Government | Business | Academia | NGOs

• 25 N-Pocs (2008 – 2014)

Belgium, Bulgaria, Denmark (under start up), Finland, France, Georgia (under start up), Germany, Greece, Hungary, Israel, Iceland, Italy, Lithuania, Luxembourg, Malta, Norway, Poland, Portugal,

Romania, Spain, Sweden, Switzerland, The Netherlands, United Kingdom (under start up), Kosovo (Under start up)

• High Level Advisory Committee (2014 – 2017)

19 Members, representatives of the government, business, academia, non-profit organizations

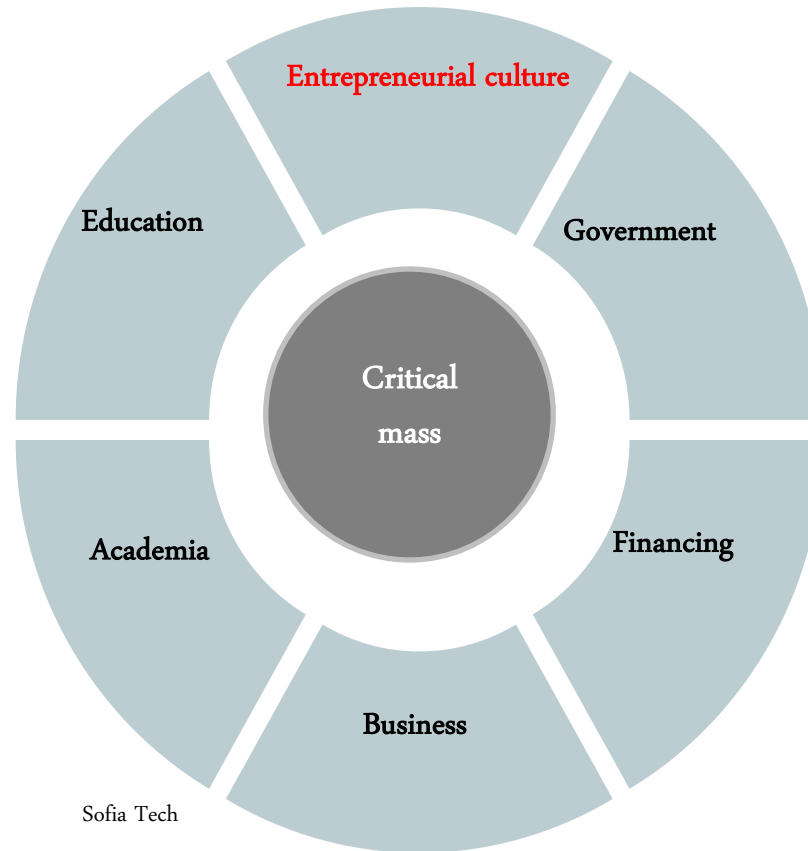
Innovation eco system



Organizations focused on entrepreneurship : *StartUp Foundation, Start It Smart, Junior Achievement, CISCO Business Institute, BCWT*

- Collaborative programs
- Teach for all,
- Software academy
- ESI

- R&D institutes & teams
- Reasearch projects



- New innovation low (structure, stimuluses)
- 3S
- Bularia 2020

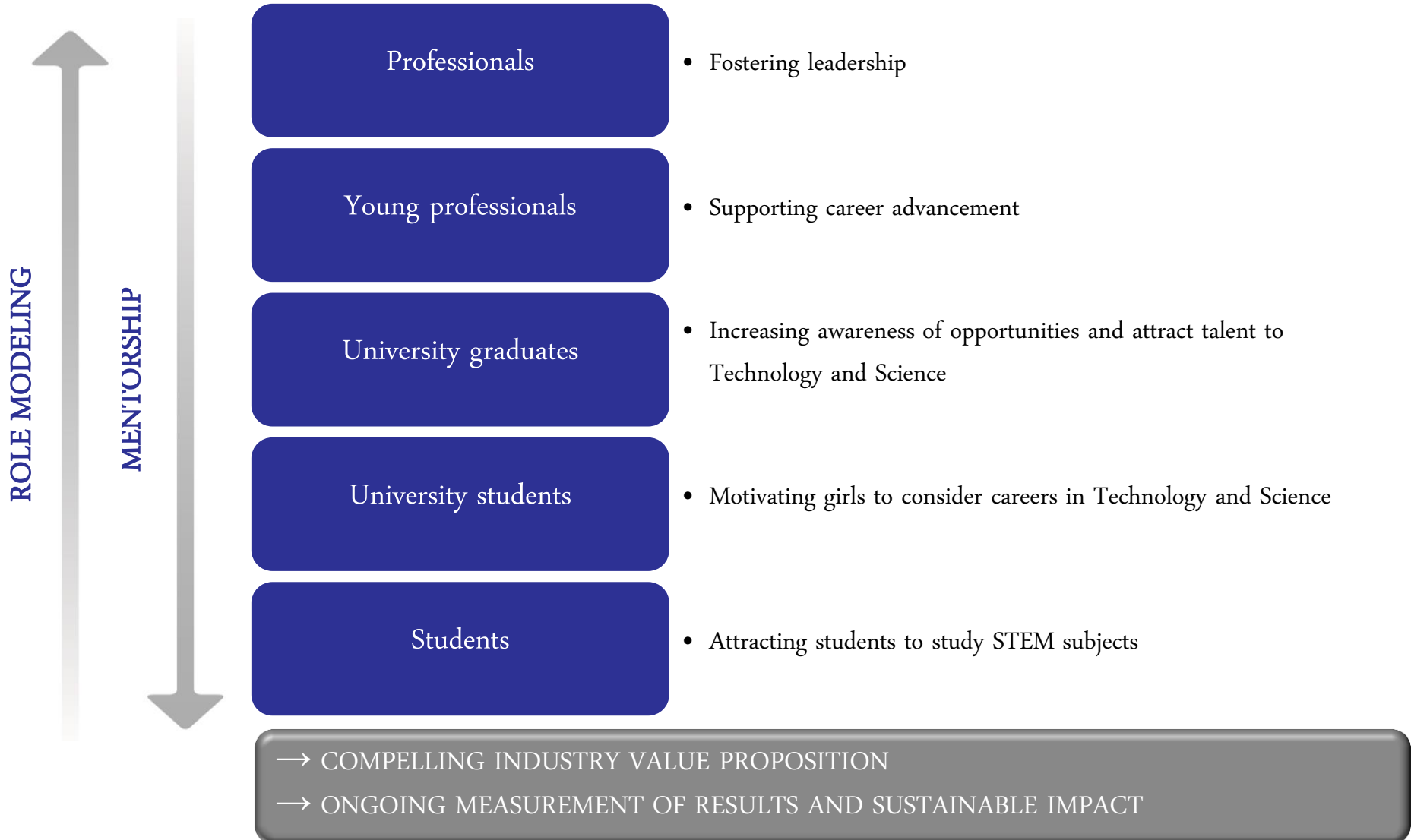
- Jeremy: *LauncHub, Eleven, Neveq,*
- Innovation fund, research fund
- OP Competitiveness
- Other public and private resources

- Multinationals
- Local mature business
- Start ups

Bulgarian Centre of Women in Technology



Technologies Empowering Women. Women Empowering Technologies.



BCWT: Where Leaders Meet



Role-modeling meetings

Women's professional stories of success

Around 13 to 15 new members after every event

BCWT Member's Involvement



- **Entregirl** 2014 is inspired by the Digital Woman of Europe 2013 Award
- In January 2014 started the **Entregirl** competition for girls aged 16 to 23
- **35 days | 51 girls | 50 business projects | 7 people jury**
- The **Entregirl** 2014 Award consists of:

Scholarship for the one year Alternative MBA Entrepreneurship program

One year business mentorship

Oneyear membership in the Bulgarian Centre of Women in Technology



Thank you!



sasha.bezuhanova@bgwomeninict.org

www.bgwomeninict.org