



European
Commission

Grand Coalition for Digital Jobs

Marietta Grammenou
European Commission
DG CONNECT

The ICT world

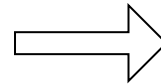
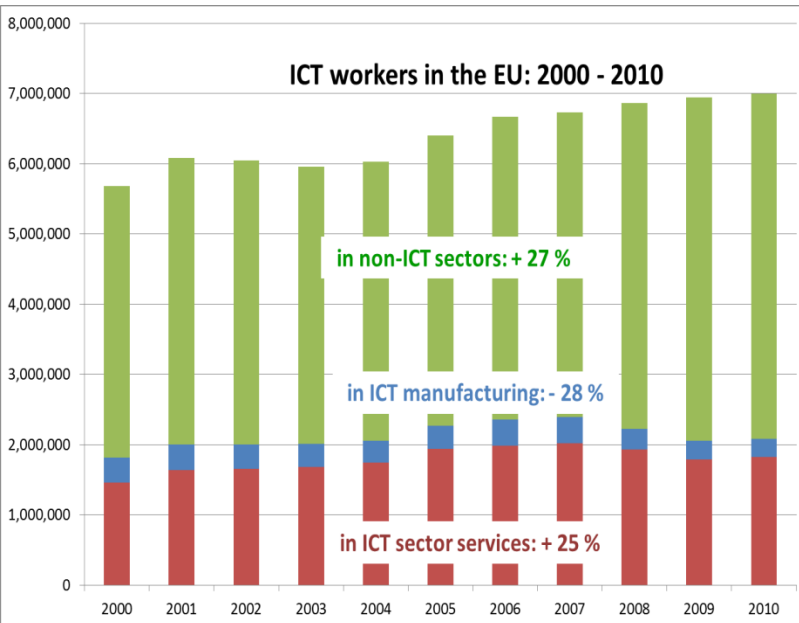


is not enough

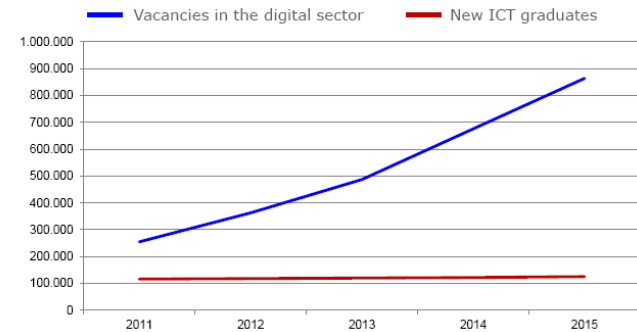
European Commission



The example of the ICT sector



Digital jobs: vacancies and graduates* (numbers)



Presentation of J.M. Barroso to the European Council, 14-15 March 2013

* Surveys and forecasts assuming moderate growth in GDP and ICT investment. Only ICT graduates are considered here. Source: Empirica

Companies can't find ICT specialists

Young people can't find jobs



European
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**The
Economist**

OCTOBER 17th-13th 2008

www.economist.com

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Why it's getting harder to find

A 15-PAGE SPECIAL REPORT



Grand Coalition for Digital Jobs

- Multi-stakeholder partnership to increase supply of ICT professionals as well as reduce mismatch between demand and supply
- Facilitate collaboration among public authorities, ICT and non-ICT companies, education providers, employment services, NGOs and social partners
- Deliver concrete actions at local level and commitments by stakeholders

Grand Coalition Pillars



New approaches to learning and education



Raising awareness



ICT training



Certification



Mobility

Grand Coalition pledges

- **47 PLEDGING ORGANIZATIONS**

- **Examples of pledges**

- ICT TRAINING: **Online ICT learning platform (Academy Cube)**
- NEW LEARNING: **Launch MOOC for secondary teachers**
- MOBILITY: **Launch mobility assistance services**
- AWARENESS RAISING: **10,000 hours of "CIO tours" in schools**
- NATIONAL/REGIONAL INITIATIVES: **Launch National and Local Coalitions for Digital Jobs across the EU**

- **An online Pledge Tracker shows the progress made in actually carrying out the individual pledges.**



National Coalitions for Digital Jobs



- 4 launched: LV, LT, PL, RO
- 2014 devoted to NCs
- NC Key Principles
- NC Events
- Best practice: eSkills UK

Every Girl Digital



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Thank you!

Marietta.grammenou@ec.europa.eu

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